

## Privacy Policy

**Effective Date: 5/22/2025**

Welcome to Mowi Wowi Honey! We respect your privacy and are committed to protecting any personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, even though purchases are completed through Amazon.com.

### 1. Information We Collect

We may collect limited personal information when you:

- Sign up for our email newsletter
- Contact us via form or email
- Browse our website (via cookies or analytics tools)

The types of information collected may include:

- Name and email address (if submitted)
- IP address and browsing behavior (via analytics tools like Google Analytics)
- Device information, browser type, and referring URLs

We do **not** collect or process any payment or shipping information on our website. All purchases are securely completed on Amazon.com, and you should review Amazon's Privacy Policy for how they handle customer data.

### 2. How We Use Your Information

We use your information to:

- Respond to inquiries and support requests
- Send email updates or promotional content (only if you opt in)
- Improve the user experience on our website

- Monitor and analyze website performance and usage patterns

### **3. Cookies and Tracking Technologies**

We may use cookies or similar technologies to enhance your browsing experience and gather analytics data. You can choose to disable cookies through your browser settings, though this may impact some functionality.

### **4. Third-Party Links**

Our website contains links to third-party websites, including Amazon.com. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies before sharing any personal information.

### **5. Data Sharing and Disclosure**

We do **not** sell, trade, or rent your personal information to others. We may share data with trusted service providers who help us operate the website (e.g., email marketing platforms or analytics providers), but only as needed and with appropriate safeguards.

### **6. Email Communications**

If you opt in to receive marketing emails from us, you may unsubscribe at any time using the link provided in the email. We comply with all applicable laws regarding unsolicited email communications.

### **7. Data Security**

We implement reasonable technical and organizational measures to protect your information. However, no method of transmission or storage is 100% secure, so we cannot guarantee absolute security.

### **8. Children's Privacy**

Our website is not intended for use by children under the age of 13. We do not knowingly collect personal information from minors.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Effective Date.”

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, you can contact us at:

### **Mowi Wowi**

Email: [info@mowiwowi.co](mailto:info@mowiwowi.co)

Website: [www.mowiwowi.co](http://www.mowiwowi.co)